

E-MAIL/Through Web Portal

From

The Director General Higher Education, Haryana,
Shiksha Sadan, Sector-5, Panchkula.

To

1. Registrars of all State & Private Universities in the State of Haryana
2. Principals of all Govt. Colleges, Govt Aided colleges & Self Finance Colleges in the State of Haryana
3. Librarian of All the Distt/Sub Divisional Libraries in Haryana.

Memo No. 9/165-2023 Co(3)
Dated Panchkula, the

Subject:- Har Ghar Tiranga Campaign.

Kindly refer to the subject cited above.

I have been directed to inform you that Government of India has launched "Har Ghar Tiranga" campaign Har Ghar Tiranga under the aegis of Azadi Ka Amrit Mahotsav, to invoke the feeling of patriotism in the hearts of the people. The participation in the campaign solidifies the values of unity and respect for National flag while fostering a sense of pride among Indians .

To ensure the massive outreach and success of this campaign, the various events and activities under Har Ghar Tiranga Banner is to be organized:-

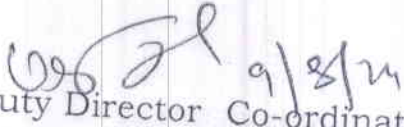
1. Trianga Yatra : Organize Tiranga Yatra in your institute invite freedom fighter/brave families hearts local leader and residents.
2. Trianga Pledge: Trianga pledge to be part of the programme.
3. Trianga Selfie: The faculty and students will be encouraged to host flag in their premises and upload selfies with National Flag on www.harghartrianga.com.

Besides, the activities mentioned in enclosed D.O. dated 29.07.2023 received from Secretary to Govt. of India, Ministry of Culture, New Delhi to be organized.

Email:- hechrycoordination@gmail.com

The report of above activities with participation of stakeholders will be uploaded on google link provided shortly.

Enclosed : As above


Deputy Director Co-ordination
for Director General Higher Education,
Haryana, Panchkula

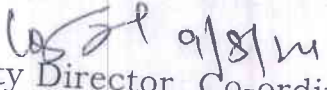
Endst. No. Even

Dated Panchkula, the

A copy of the above is forwarded to the following for their information and further necessary action, please:-

1. Superintendent Admin Branch (Local).
2. In-charge IT Cell to upload on the web portal of Higher Education Department.

Enclosed : As above


Deputy Director Co-ordination
for Director General Higher Education,
Haryana, Panchkula

गजेन्द्र सिंह शेखावत
Gajendra Singh Shekhawat



सत्यमेव जयते

संस्कृति मंत्री एवं
पर्यटन मंत्री
भारत सरकार

Minister of Culture and
Minister of Tourism
Government of India

D.O.No.42-22/59/2024-AKAM

30 JUL 2024

Dear Nayab Singh Saini

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

As we approach the anniversary of our Independence, I am writing to request your esteemed support and active participation in celebrating the 'Har Ghar Tiranga' campaign within your respective state. This year also Har Ghar Tiranga will be celebrated across Nation from 13th - 15th August, 2024 wherein people will be encouraged to hoist flags in their premises and upload selfies with National flag on www.harghartiranga.com.

To ensure the massive outreach and success of this campaign, I urge you to organize and promote various events and activities under the 'Har Ghar Tiranga' banner from 2nd August, 2024 to 13th August, 2024. Here are a few endeavours that may help mobilize and engage the community:

a. **Tiranga Yatra:** Organizing grand processions throughout state, inviting local leaders, schools, colleges, organizations, and residents to join in with their flags.

b. **Tiranga Concerts:** Tiranga Concerts to be organized as large-scale public programmes with a patriotic playlist. Musical events to be organized featuring patriotic songs and cultural performances to celebrate the spirit of freedom and national pride. Tiranga Anthem produced by Ministry of Culture may be played at all concerts.

c. **Tiranga Tribute:** Honoring Bravehearts/ Freedom Fighters and their families by ensuring their presence and participation in local programmes.

d. **Tiranga Pledge:** Tiranga Pledge to be part of all programmes. Exact text of Tiranga pledge in Hindi and English will be made available on the Har Ghar Tiranga website and same may be translated into local language and used. Pledge taking activities near Shilaphalakams created during Meri Maati Mera Desh campaigns may be organized.

Contd...

Ministry of Culture: Room No. 503, C Wing, Shastri Bhawan, New Delhi-110001
Tel: 91-11-23386765, 23381539 Fax: 91-11-23385115, E-mail: office-hcm@gov.in

Ministry of Tourism: 301, Transport Bhawan, Parliament Street, New Delhi-110 001
Tel: 91-11-23710431, 23717969, Fax: 91-11-23731506

- e. **Tiranga Canvas:** Tiranga Canvas to be put up at Har Ghar Tiranga programme venues to enable people to write Har Ghar Tiranga or Jai Hind in local language. Canvas may be in the same ratio as the national flag (2:3). Design template will be available on www.harghartiranga.com for download. Canvas from each State will be brought to Delhi and stitched together for display at Red Fort during the programme of 15th August.
- f. Approved branding collaterals for Har Ghar Tiranga logo, backdrops, hoarding etc will be available on www.harghartiranga.com and www.indiaculture.gov.in websites for download.

I believe that with your leadership and active participation, the 'Har Ghar Tiranga' campaign can reach every corner of our nation, fostering a deep sense of unity and patriotism. It is requested to get this message disseminated to the local administration, schools, colleges, community organizations, and residents to ensure maximum participation.

Your cooperation and support in making this campaign a grand success will be greatly appreciated. Let us join hands to celebrate the glory of our nation and inspire every citizen to take pride in our tricolor.

With kind regards,

वन्दे मातरम्!

Yours sincerely,



(Gajendra Singh Shekhawat)

Shri Nayab Singh Saini,
Hon'ble Chief Minister,
Govt. of Haryana,
4th Floor, Civil Secretariat,
Sector-1, Chandigarh